

# Business Services Packages

*Catering to Small Businesses and Non-Profits*

Thank you for your interest in engaging Camrose Creative Services to help you with your business branding and marketing efforts. We have affordable packages to fit any marketing budget. *Note: Some of our packages can be paid monthly with a 50% engagement fee and payments over 3 or 6 months.*

## 1. Branding and Marketing Strategy

### 1A - Basic Package: Brand Starter Kit - Price: \$1,500

**Services:**

- Brand Consultation (1 hour)
- Logo Design/Redesign (3 initial concepts, 2 revisions)
- Basic Brand Guidelines (color palette, typography)
- Business Card Design (1 concept, 2 revisions)
- 6-Month Marketing Calendar (basic content schedule)

### 1B - Standard Package: Brand Builder - Price: \$3,000

**Services:**

- Comprehensive Brand Consultation (2 hours)
- Logo Design/Redesign (5 initial concepts, 3 revisions)
- Full Brand Guidelines (color palette, typography, imagery, voice)
- Business Card Design (2 concepts, 3 revisions)
- 6-Month Marketing Calendar (detailed content and campaign schedule)

### 1C - Premium Package: Brand Mastery - Price: \$5,500

**Services:**

- In-depth Brand Consultation (4 hours)
- Logo Design (5 concepts, 3 revisions)
- Complete Brand Guidelines (color palette, typography, imagery, voice, messaging)
- Business Card Design (unlimited concepts and revisions)
- Social Media Account Setup (3 accounts)
- Social Media Marketing Training (1 hour)
- Social Media Kit (profile and cover images, 10 post templates)
- Social Media Weekly Posts (3 per week, 3 accounts, 3 months)
- Canva Software Training (2 hours)
- Brand Launch Strategy and Support (1 month)
- 6-Month Marketing Calendar (comprehensive content, campaign, and event schedule)

## 2. Grant Writing and Fundraising

### 2A - Basic Package: Grant Preparation - Price: \$2,000

#### **Services:**

- Initial Consultation (1 hour)
- Identification of 3 Grant Opportunities
- Grant Proposal Writing (up to 30 pages)
- Submission Support

### 2B - Standard Package: Grant Development - Price: \$4,000

#### **Services:**

- Detailed Consultation (2 hours)
- Identification of 5 Grant Opportunities
- Grant Proposal Writing (up to 50 pages)
- Submission Support
- Follow-Up Support (up to 2 hours)
- 3-Month Fundraising Calendar (detailed fundraising and grant activity schedule)

### 2C - Premium Package: Grant Success - Price: \$7,500

#### **Services:**

- Extensive Consultation (4 hours)
- Identification of 10 Grant Opportunities
- Grant Proposal Writing (100 pages)
- Submission Support
- Follow-Up Support (up to 5 hours)
- Grant Management and Reporting (3 months)
- 6-Month Marketing Calendar (comprehensive fundraising, grant, and event activity schedule)

## 3. Creative Marketing (Digital and Traditional Print)

### 3A - Basic Package: Creative Essentials - Price: \$2,500

#### **Services:**

- Marketing Consultation (1 hour)
- Basic Marketing Strategy Development
- Design of 3 Digital Marketing Pieces (social media ads, email banners)
- Design of 2 Traditional Print Pieces (flyers, posters)
- 1 Round of Revisions for Each Piece
- Social Media Account Setup (3 accounts)
- Social Media Marketing Training (1 hour)
- Brand Launch Strategy and Support (1 month)
- 6-Month Marketing Calendar (basic content and campaign schedule)

### **3B - Standard Package: Creative Expansion - Price: \$5,000**

#### **Services:**

- Marketing Consultation (2 hours)
- Basic Marketing Strategy Development and Implementation Plan
- Design of 6 Digital Marketing Pieces (social media ads, email banners, web banners)
- Design of 4 Traditional Print Pieces (flyers, posters, brochures)
- 2 Rounds of Revisions for Each Piece
- Copywriting for Digital and Print Pieces
- Social Media Account Setup (3 accounts)
- Social Media Marketing Training (1 hour)
- Social Media Kit (profile and cover images, 5 post templates)
- Social Media Weekly Posts (1 per week, 3 accounts, 1 month)
- Canva Software Training (2 hours)
- Brand Launch Strategy and Support (2 month)
- 6-Month Marketing Calendar (detailed content, campaign, and promotional schedule)

### **3C - Premium Package: Creative Mastery - Price: \$8,500**

#### **Services:**

- Comprehensive Marketing Consultation (4 hours)
- Comprehensive Marketing Strategy Development and Implementation Plan
- Design of 10 Digital Marketing Pieces (social media ads, email banners, web banners, infographics)
- Design of 6 Traditional Print Pieces (flyers, posters, brochures, banners)
- Unlimited Rounds of Revisions for Each Piece
- Copywriting for Digital and Print Pieces
- Social Media Account Setup (3 accounts)
- Social Media Marketing Training (1 hour)
- Social Media Kit (profile and cover images, 10 post templates)
- Social Media Weekly Posts (3 per week, 3 accounts, 3 months)
- Canva Software Training (2 hours)
- Brand Launch Strategy and Support (3 month)
- 6-Month Marketing Calendar (comprehensive content, campaign, event, and promotional schedule)